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Jonathan F. Ariano

Jonathan's practice focuses on representing growth-oriented and entrepreneurial clients, often in connection with the firm's outside general counsel practice. A licensed patent lawyer, he focuses a majority of his practice on intellectual property and technology related matters such as licensing, distribution, procurement and trademark prosecution and protection. Jonathan's practice also includes representing companies in business transactions and corporate governance matters, including mergers and acquisitions, venture capital, debt and private equity financing and securities offerings.

Jonathan brings to the firm's business practice a unique and valuable set of experiences. Holding a degree in Computer and Electrical Engineering from Cornell University, Jonathan first worked for Accenture, providing infrastructure consulting services to its clients, and then worked for Tosco Corporation in its Information Technology department. While continuing to work at Tosco as an IT Manager, Jonathan attended Rutgers University School of Law and, after graduation from law school, worked in both the Information Technology department and the Legal departments of Tosco, focusing primarily on intellectual property matters, including review of marketing and advertising materials, procurement agreements, e-commerce initiatives and maintenance of patent, trademark and other intellectual property rights.

Jonathan's experience in both the information technology and in-house legal departments gives him a valuable perspective when assisting our clients, having sat on their side of the table.

Clients served represent a variety of industries and have included Andigilog; Assist Technologies; Bookmans; Carefx Corporation; Diamond Animal Health; Heska Corporation; iMemories; IPRO Technologies; Information Technology Toolbox; Jigsaw Health; Mobile Mini; myGeek.com; Namscape; Nero; NetPro Computing; Petsense; Philosophy; Post Integrations; Quality Care Solutions, Inc.; Schaller Anderson; Teledirect International and W.L. Gore & Associates.



Jonathan F. Ariano (cont'd)

Education

- J.D., Rutgers University, School of Law, 1999
- B.S., with distinction, Cornell University, College of Engineering, 1993

Professional Recognitions and Awards

- Chambers USA, *America's Leading Lawyers for Business*, Corporate/M&A, 2006-2009

Practice Areas

- Corporate and Securities
- Emerging Ventures
- General Counsel Services
- Media and Communications
- Mergers, Acquisitions and Strategic Transactions
- Software
- Technology and Intellectual Property
- Venture Capital, Angel Financings and Private Placements

Bar Admissions

- Arizona, 1999
- United States Patent and Trademark Office, 2003

Court Admissions

- Arizona Supreme Court, 1999
- U.S. District Court, District of Arizona, 1999
- United States Patent and Trademark Office, 2003

Professional Activities

- Adjunct Professor at Phoenix School of Law
- State Bar of Arizona: Business Law Section; Intellectual Property Section
- American Bar Association, Intellectual Property Law Section

Publications and Presentations

- *California Disclosure Law Reaches Out to Touch Arizona Companies*, The Business Journal of Phoenix, June 9, 2003



Jonathan F. Ariano (cont'd)

- *Intellectual Property in Business Transactions*, NBI Seminar, May 9, 2008
- *Build Your Arizona Practice*, State Bar of Arizona, October 30, 2008

